

Fonds d'appui au rayonnement des régions (FARR)
Five projects selected for the Eeyou Istchee sector
2018-2019

Total financial assistance granted	Partners and project description	Financial years of the project
\$30,000	<p>Eeyou Istchee Baie-James, Vers une destination touristique durable [Eeyou Istchee James Bay, Creating a Sustainable Tourism Destination] By: Association crie de pourvoirie et de tourisme</p> <p>Establish guidelines for sustainable tourism development in the region regarding both current and future projects. The guidelines will be based on current global trends and practices, while being adapted to the characteristics and realities of the region. This project will be underpinned by sustainable development principles for an economically profitable industry that respects the cultural history of the people.</p>	2018-2020
\$31,156	<p>Étude de faisabilité pour un complexe commercial de serre, de pisciculture et de pépinière [Feasibility Study for a Commercial Complex Containing a Greenhouse, Fish Farm and Nursery] By: Ouje-Bougoumou Cree First Nation</p> <p>Verify the financial viability of a commercial complex containing a greenhouse, fish farm and nursery. This is a joint Cree-Jamesian initiative.</p>	2018-2020

<p>\$368,290</p>	<p>Centre d'affaires et d'innovation à Mistissini [Mistissini Business and Innovation Centre] By: Cree Nation Government</p> <p>Support Eeyou Istchee entrepreneurs in the creation, operation, expansion and diversification of their business. As well as being at the heart of a new network of business centres in the region, the centre will also serve as headquarters for the CNG trade and industry department.</p>	<p>2018-2022</p>
<p>\$67,273</p>	<p>Stratégie touristique 2020-2025 [Tourism Strategy 2020-2025] By: Cree Outfitting and Tourism Association</p> <p>Develop a tourism strategy and an action plan for the next five years. Consultations with local and regional stakeholders and land users will be held in the nine Cree communities. The process will be guided by the expectations of national and international clients, building on the latest tourism trends, while bringing together the best of Cree experience. In general, the action plan will establish annual priorities in the following areas: product development, communication, human resources and training, tourist information and marketing.</p>	<p>2018-2020</p>
<p>\$41,568</p>	<p>Économusée sur le tannage de la peau d'orignal [Économusée of Moose Skin Tanning] By: Cree Outfitting and Tourism Association</p> <p>Conduct a feasibility study to develop an économusée of moose skin tanning in Mistissini. The study will be produced by the Société du réseau Économusée. Firstly, visits will be made to the existing économusées in the Saguenay–Lac-Saint-Jean and Charlevoix regions. Next, the concept of an économusée of moose skin tanning will be defined. Emphasis will be placed on the importance of moose skin and its various uses, as well as the community's workspace and storage needs for tanning products and other items. Finally, the profitability of the project (costs and estimated revenues) will be analyzed and a final report and three-year action plan will be produced.</p>	<p>2018-2020</p>
<p>Total granted: \$538,287</p>		<p>2018-2022</p>

Source : ministère des Affaires municipales et de l'Habitation

June 2019

Regional Priorities for Projects

- Development and implementation of a strategic housing plan to find tangible solutions to the housing shortage and poor living conditions in our communities
- Raising Economic and Employment Activity through the Private Sector
- Supporting Cree-Owned Businesses
- Developing the Workforce
- Fostering Connections and Partnerships within Eeyou Istchee
- Tying Economic Development with Nation-Building